

Please help support Saratoga City Ballet's
25th Anniversary production of *The Nutcracker* with an ad in our program!

• SARATOGA CITY BALLET PRESENTS •

The Nutcracker

FEATURING NACRE DANCE COMPANY

12.21.18
7:30PM

12.22.18
2:00PM | 7:30PM

The Egg
HART
THEATRE

25TH
ANNIVERSARY
PRODUCTION

Choreographed and
Directed by
BETH FECTEAU

Saratoga
CITY BALLET

With this fabulous, full-length production under the Artistic Direction of Beth Fecteau, we are celebrating the 25th Anniversary of The Nutcracker with dancers from Saratoga City Ballet and NACRE - the perfect holiday treat for audiences of all ages!

As a sponsor:

Your ad will be seen by over 1,000 audience members from across the Capital Region with

3 Performances at The Egg Theater:

Friday, Dec. 21 7:30 pm

Saturday, Dec. 22 2:00 pm and 7:30 pm

As a non-profit 501c3, Saratoga City Ballet is dedicated to educating and developing the art of dance. Your support ensures our students can continue the education and performing arts so critical to the success of our communities.

Please complete the attached form to secure your ad.

For additional information or to purchase tickets,
please visit www.saratogacityballet.com
email info@saratogacityballet.com or call 518-584-1895.

Thank you for your generosity and support!



2018 Nutcracker Playbill

Advertiser may select from the following advertisement sizes (please circle one):

Back cover	\$300.00
Front/Back Inside Cover	\$250.00
Full Page	\$180.00
Half Page	\$75.00
Third Page	\$45.00
Congratulations Dancer Ad Send a note of congrats to your dancer! Limit 40 words.	\$10.00

Ad Dimensions:

Covers and Full Page 4 ½" w x 7 ½" h

Half Page 4 ½" w x 3 5/8" h

Third Page 4 ½" w x 2 ½" h

1. Advertiser agrees to provide contract, payment and finished artwork prior to **December 1st, 2018**. Advertiser agrees that if ad copy is not provided by the deadline, the Advertiser's name will appear in the Benefactors section of playbill. No ad will be published without payment.
2. Proofs will not be furnished. We cannot edit or alter artwork.
3. Print-ready artwork should be e-mailed as a .pdf file by deadline indicated in Line 1 to adsaratogacityballet@gmail.com **Melanie Painter**).

To reserve your space in the SCB Playbill, please complete this contract and return with check to **Saratoga City Ballet Company, 4295 Route 50, Saratoga Springs, NY 12866**. Please make your checks payable to *Saratoga City Ballet, Inc.*

Business Name: _____

Business Contact: _____

Address: _____

Email: _____ Phone: _____

Saratoga City Ballet
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Saratoga Springs, NY 12866
Tax Deductible ID#210685 - EIN#141773892
518-584-1895
www.saratogacityballet.com