



**Please help support Saratoga City Ballet's
27th Anniversary production of *The Nutcracker* with a sponsorship or ad in our program!**



With this fabulous, full-length production under the Artistic Direction of Beth Fecteau, we are celebrating the 27th Anniversary of *The Nutcracker* with dancers from Saratoga City Ballet - the perfect holiday treat for audiences of all ages!

As a sponsor: Your ad will be seen by all audience members from across the Capital Region with

2 Performances at The Egg Theater:

Saturday, Dec. 18th at 1:00 pm and 4:00 pm

Join us in the Benefactor's Circle, or congratulate your dancer with a Shout-Out Ad!

As a non-profit 501c3, Saratoga City Ballet is dedicated to educating and developing the art of dance. Your support ensures our students can continue the education and performing arts so critical to the success of our communities.

Many thanks for your support - please complete the attached form to secure your spot in the program!

For additional sponsorship information or to purchase tickets, please visit www.saratogacityballet.com
email info@saratogacityballet.com or call 518-584-1895.



2021 Nutcracker Sponsorship Opportunities

Individuals: Benefactors Circle

The Benefactors Circle is for individuals wishing to make a single donation to the ballet. Membership in the Circle lasts for an entire year. Donors name(s) will appear in all playbills and those giving at the Corps de Ballet level and higher will receive complimentary tickets.

Principal – \$500+

- Recognition in playbill and on website
- 6 complimentary tickets to Nutcracker performance

Soloist – \$250-\$499

- Recognition in playbill and on website
- 4 complimentary tickets to Nutcracker performance

Corps de Ballet – \$100-\$249

- Recognition in playbill and on website
- 2 complimentary tickets to Nutcracker performance

Apprentice – \$50-\$99

- Recognition in playbill and on website

Friends of the Ballet – \$25-\$49

- Recognition in playbill and on website

Corporate Sponsorship Opportunities

Advertising in our playbill or sponsoring the company through a corporate sponsorship is not only an excellent way to support your local arts community but it is a great way to promote your business!

RATES FOR ADVERTISING ONLY:	
Full Page	\$180
Half Page	\$80
Third Page	\$60
<i>Dimensions:</i> <i>Covers and Full Page 4 ½" w x 7 ½" h</i> <i>Half Page 4 ½" w x 3 5/8" h</i> <i>Third Page 4 ½" w x 2 ½" h</i>	

Platinum Level – \$750

- Receive full page advertisement in playbill
- Recognition as Platinum level sponsor in program / website for 1 year
- 6 complimentary tickets to Nutcracker performance

Gold Level – \$500

- Receive a full page advertisement in playbill
- Recognition as Gold level sponsor in program / website for 1 year
- 4 complimentary tickets to Nutcracker performance

Silver Level – \$250

- Receive 1/3 page advertisement in playbill
- Recognition as Silver level sponsor in program / website for 1 year
- 2 complimentary tickets to Nutcracker performance

Advertiser / Sponsor may select from the following (please circle):

Corporate Sponsors / Advertisements:

Corporate Sponsors	
Platinum	\$750
Gold	\$500
Silver	\$250
ADVERTISING ONLY:	
Full Page	\$180
Half Page	\$80
Third Page	\$60
<i>Dimensions:</i>	
<i>Covers and Full Page 4 ½" w x 7 ½" h</i>	
<i>Half Page 4 ½" w x 3 5/8" h</i>	
<i>Third Page 4 ½" w x 2 ½" h</i>	

Individual / Family Sponsorship:

Principal	\$500 +
Soloist	\$250 - \$499
Corps de Ballet	\$100 - \$249
Apprentice	\$50-\$99
Friends of the Ballet	\$25-\$49
Congratulate Dancer "Shout Out" Ad	\$15 / ad
Enter up to 3 lines of text here:	

1). Advertiser / sponsor agrees to provide contract, payment and finished artwork (if applicable) prior to **Nov. 22nd, 2021**. Advertiser agrees that if ad copy is not provided by the deadline, the Advertiser’s name will appear in the Benefactors section of playbill. No ad will be published without payment.

2). Print-ready artwork should be e-mailed as a .pdf file **by deadline Nov. 22, 2021** to adsaratogacityballet@gmail.com **Ariel Dickson**). Proofs will not be furnished. We cannot edit or alter artwork.

To reserve your space in the SCB Playbill, please complete this contract and return with check or credit card information to **Saratoga City Ballet Company, 4295 Route 50, Saratoga Springs, NY 12866**. Please make your checks payable to *Saratoga City Ballet, Inc.*

Name: _____

Business Name: _____

Billing Address: _____

Email: _____ Phone: _____

Credit Card (Circle): Visa / Mastercard / AMEX Card Number: _____

Expiration Date: _____ CVV: _____

Signature: _____

Saratoga City Ballet

4295 Route 50

Saratoga Springs, NY 12866

Tax Deductible ID#210685 - EIN#141773892

518-584-1895 www.saratogacityballet.com

Thank you for your generosity and support!